

BOSTON Herald

INSIDE TRACK

By GAYLE FEE and LAURA RAPOSA



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■ That **Boston Beer Company** needs real people drinking **Sammies** for a new TV spot being shot today at two local hot spots. From noon to 3 p.m., the cameras will be at the **Salty Pig** on Dartmouth Street and they'll be at **Canary Square** in JP from 4 to 8 p.m. Burp.